Every January, Thinkers50 announces 30 thinkers to watch in the coming year. It is an eclectic mix of people who have crossed our personal radars and who have been nominated on the Thinkers50 website.

The result for 2021 is an amazing group of people who, we believe, will make an impact with their campaigning, their ideas, their research and their passion in the year ahead.

Our enduring belief is that great ideas are not bound by race, gender, sexuality, location, age or wealth. Indeed, often they defy limiting perspectives and prejudices.

And so, the Thinkers50 Radar for 2021 features the Moroccan-born dean of a South Korean business school, Danish campaigners for diversity, a Russian expert on digital trends in China, two Trinidadian thinkers championing “cooperative advantage”, an inspiring Ghanaian entrepreneur and much more.

They don’t have all the answers but their work and ideas present us with many of the key questions which we need to resolve as individuals and organizations in the years ahead.

We hope you enjoy exploring their ideas as much as we have.

Stuart Crainer & Des Dearlove
Founders Thinkers50